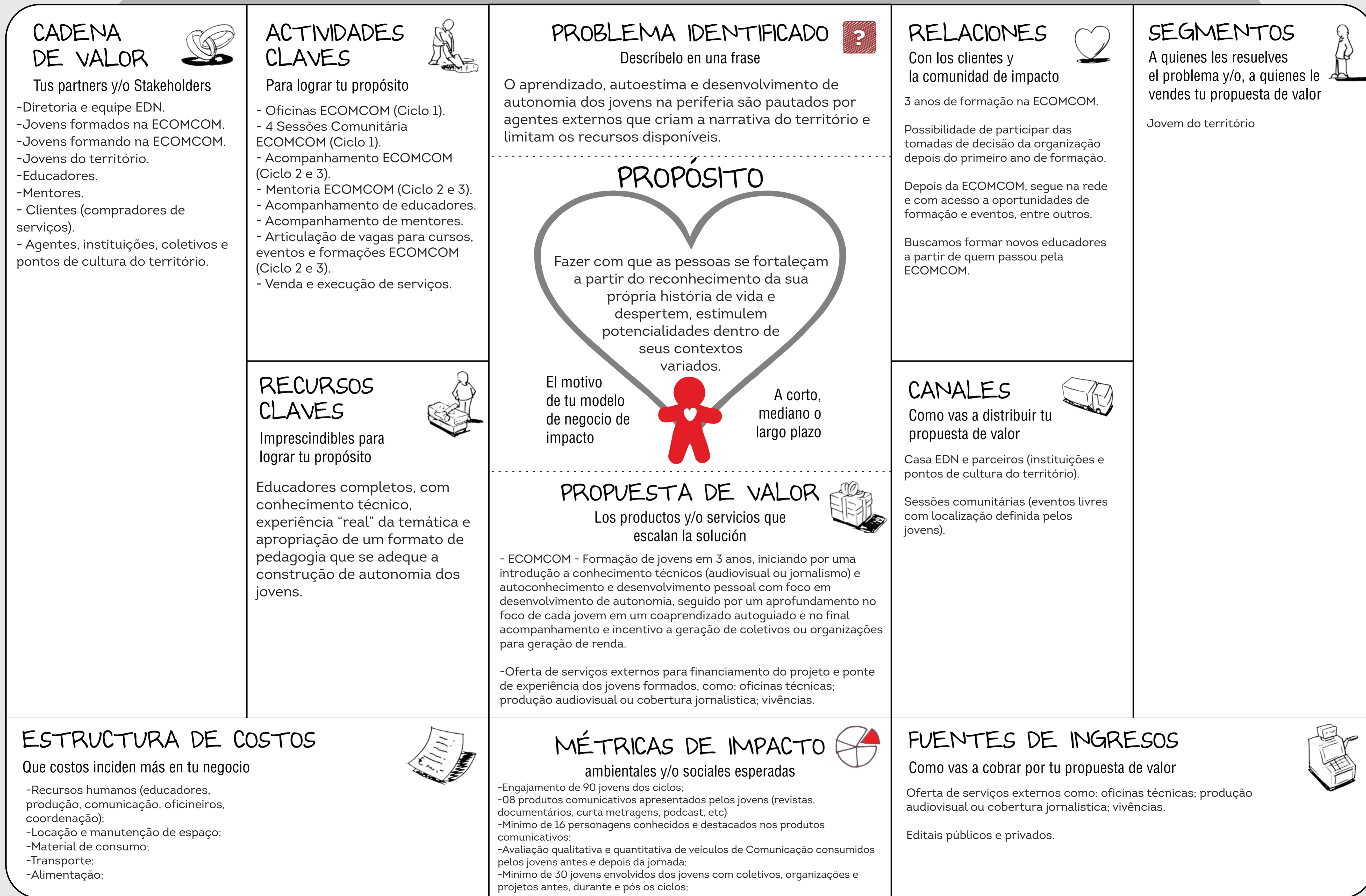


~ THE "B" CANVAS BUSINESS MODEL ~

Comience por el propósito y el problema, no por el producto ni por el mercado.



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